



# Study Queensland Events and Activities Plan 2024-2025

**STUDY QUEENSLAND**  
START HERE. GO ANYWHERE.



**TRADE +  
INVESTMENT  
QUEENSLAND**

# Who we are

## The role of Study Queensland

A specialist industry development team within Trade and Investment Queensland

### Trade and Investment Queensland (TIQ)

- Queensland Government's dedicated agency for trade and investment.
- 21 international offices across 16 countries and 8 regional Queensland locations.
- Connect Queensland to the world and the world to Queensland driving global business opportunities.

### Study Queensland (SQ)

- Study Queensland is a business unit within Trade and Investment Queensland dedicated to promoting Queensland as a premier study destination and a preferred partner for education, training, research and innovation.
- Responsible for the implementation of the **Queensland International Education and Training Strategy 2022-2027**.

# Study Queensland Priorities

## Key priorities for 2024-25

Sector transition support projects to assist providers in diversifying delivery models and exploring new opportunities in global markets

Supporting regional study clusters through the Study Queensland Regional Funding Framework

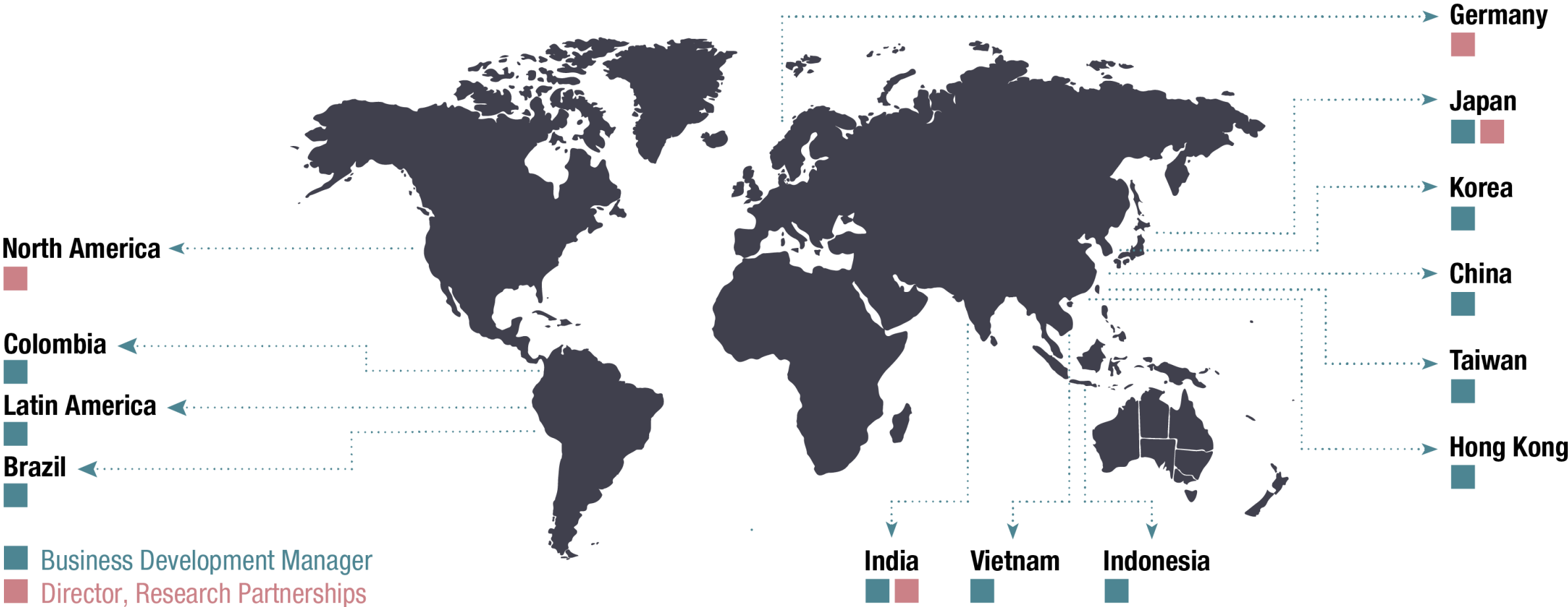
Sponsorship and participation in key international education and training events to maintain Queensland's profile as an education destination of choice

Connecting international students and industry to build meaningful employability experiences for international students and a strong talent pipeline for Queensland

Advocacy for the IET sector through participation in Commonwealth forums

Promotion of Queensland as an international education, training and research destination of choice through events, marketing activities and digital channels

# Our Global Network



# Our Global Network

## Study Queensland education and training contacts around the world

Market	TIQ Office	Business Development Manager – Education	Email
ASEAN	Singapore	Van (May) Tran	<a href="mailto:van.tran@tiq.qld.gov.au">van.tran@tiq.qld.gov.au</a>
	Kuala Lumpur		
	Ho Chi Minh City		
Indonesia	Jakarta	Irma Irsyad	<a href="mailto:irma.irsyad@tiq.qld.gov.au">irma.irsyad@tiq.qld.gov.au</a>
China	Beijing	Makia Ma	<a href="mailto:makia.ma@tiq.qld.gov.au">makia.ma@tiq.qld.gov.au</a>
	Chengdu	Terry Wang	<a href="mailto:terry.wang@tiq.qld.gov.au">terry.wang@tiq.qld.gov.au</a>
	Shanghai	Jianwen Xu	<a href="mailto:jianwen.xu@tiq.qld.gov.au">jianwen.xu@tiq.qld.gov.au</a>
	Guangzhou	Julia Zhang	<a href="mailto:julia.zhang@tiq.qld.gov.au">julia.zhang@tiq.qld.gov.au</a>
Hong Kong SAR	Hong Kong	Tanya Dillon	<a href="mailto:tanya.dillon@tiq.qld.gov.au">tanya.dillon@tiq.qld.gov.au</a>
India	Bengaluru	Remya Mohanakrishnan	<a href="mailto:remya.mohanakrishnan@tiq.qld.gov.au">remya.mohanakrishnan@tiq.qld.gov.au</a>
Japan	Tokyo	Annu Tamura	<a href="mailto:annu.tamura@tiq.qld.gov.au">annu.tamura@tiq.qld.gov.au</a>
Korea	Seoul	Chris Park	<a href="mailto:chris.park@tiq.qld.gov.au">chris.park@tiq.qld.gov.au</a>
Taiwan	Taipei	Sabrina Li	<a href="mailto:sabrina.li@tiq.qld.gov.au">sabrina.li@tiq.qld.gov.au</a>
Latin America	Santiago, Chile	Priscilla Lopez	<a href="mailto:priscilla.lopez@tiq.qld.gov.au">priscilla.lopez@tiq.qld.gov.au</a>
	Sao Paulo, Brazil	TBC	TBC
	Bogota, Colombia	Angela Rojas	<a href="mailto:angela.rojas@tiq.qld.gov.au">angela.rojas@tiq.qld.gov.au</a>

# Our Global Network

## Study Queensland research contacts around the world

Study Queensland's Directors of Research Partnerships (DRPs) identify, promote and support Queensland organisations to seek trade and investment opportunities within key priority sectors.

Our DRPs work in partnership with Queensland research providers in their respective markets to connect the needs of industry to research opportunities and assist in leveraging funding pathways to facilitate research collaborations.

Market	TIQ Office	Director, Research Partnerships	Email
Europe and the United Kingdom	Frankfurt, Germany	Henriette Pook	<a href="mailto:henriette.pook@tiq.qld.gov.au">henriette.pook@tiq.qld.gov.au</a>
Japan	Tokyo	Keiko Yanai	<a href="mailto:keiko.yanai@tiq.qld.gov.au">keiko.yanai@tiq.qld.gov.au</a>
India	Mumbai	Anwasha Majumder	<a href="mailto:anwasha.majumder@tiq.qld.gov.au">anwasha.majumder@tiq.qld.gov.au</a>
North America	San Francisco	David Brown	<a href="mailto:david.brown@tiq.qld.gov.au">david.brown@tiq.qld.gov.au</a>

# Events and Activities Calendar

## Study Queensland key events and activities for 2024-25

Event Name	Country / City	Event Type	Subsector/s	Month
<b>Always Available</b>				
<a href="#">Working in Queensland Modules for International Students</a>				
<b>Quarter 1 (July to September 2024)</b>				
Brisbane International Airport Welcome Desk*	Australia / Brisbane	Student Engagement	All	July - August
Higher Education Partnerships Conference (HEPCON)#	Indonesia	Exhibition	Higher Education	August
Queensland IET Symposium*	Australia / Brisbane	Forum	All	September
Study in Australia Exhibition#	Taiwan / Taipei and Taichung	Exhibition	All	September
Study Queensland Forum*	Brazil / TBC	Exhibition	All	September
BMI Expostrado/Expoestudiante#	Mexico/Mexico City	Exhibition	Higher Education	September
Agent Breakfast*	Mexico/Mexico City	Workshop	All	September
Migration Strategy Webinar (delivered by the Australian Department of Home Affairs)*	Australia / Online	Webinar	All	September

\* Available for participation from IET Providers/Sector Stakeholders

# Study Queensland participating but not hosting, opportunities to participate may be available through the event organiser

Please note details in this calendar are subject to change. Please contact Study Queensland [studyqueensland@tiq.qld.gov.au](mailto:studyqueensland@tiq.qld.gov.au) to find out more about events or opportunities of interest.

# Events and Activities Calendar

Event Name	Country / City	Event Type	Subsector/s	Month
<b>Quarter 2 (October to December 2024)</b>				
Australian International Education Conference (AIEC)#	Australia / Melbourne	Major Event	All	October
Diversify and Hire Skilled Migrant Talent Event*	Australia / Gold Coast	Workshop	All	October
Agent Workshop*	Brazil / TBC	Workshop	All	October
Vente Australia Education Fair#	Colombia / Peru / Chile	Roadshow	Higher Education	October – November
Binus International Week and Partners Day#	Indonesia / Jakarta	Exhibition	Higher Education	October
7th Annual Convention of SPK Indonesia#	Indonesia / Jakarta	Conference	All	October
Southeast Asia Market Outreach*	Laos / TBC	Agent Engagement	All	October
Greater China Education Partner Workshop*	China / TBC	Workshop	All	November
Study in Queensland Agent Update*	Vietnam / HCMC and Hanoi	Workshop	All	November
Diversify and Hire Skilled Migrant Talent Event*	Australia / Townsville	Workshop	All	November
Expanding IET Opportunities through Osaka 2025 Expo*	Japan	Workshop	All	November
Agent Workshops*	India / Sri Lanka	Workshop	All	TBC
AI Industry Roundtable*	Germany / TBC	Roundtable	Research	December



# Events and Activities Calendar

Event Name	Country / City	Event Type	Subsector/s	Month
<b>Quarter 3 (January to March 2025)</b>				
Agent Workshop*	Colombia / Bogota, Bucaramanga and Medellin	Workshop	All	January
Brisbane International Airport Welcome Desk*	Australia / Brisbane	Student Engagement	All	January – March (TBC)
Biofuels Industry Roundtable *	Germany / TBC	Roundtable	Research	February
BioAsia 2025*	India / Hyderabad	Major Event	Research	February
Agent and School Counsellor Roadshow*	Indonesia / Jakarta, Surabaya and Bandung	Roadshow	Higher Education / Schools	January/February
AUTM Annual Meeting#	USA / Washington DC	Major Event	Higher Education	March
IDP Education Expo#	Taiwan /TBC	Exhibition	All	March
Study Queensland Agent Workshop*	Taiwan	Workshop	All	March
Study Queensland Forum*	Brazil / TBC	Exhibition	All	March
IET Market Outreach Agent Workshop*	Cambodia / Philippines	Workshop	All	March
Study Queensland – Industry Engagement - CIEET Expo & Forum#	China / Beijing and Shanghai	Exhibition and Forum	All	March
Agent Workshop*	Korea / Seoul	Workshop	All	March
Alumni network development*	Colombia / TBC	Event	All	March
High school visits*	Colombia / Cali, Barranquilla, Santa Marta and Cartagena	School Visit	Schools	March

# Events and Activities Calendar

Event Name	Country / City	Event Type	Subsector/s	Month
<b>Quarter 4 (April to June 2025)</b>				
ICEF ANZA#	Australia / Gold Coast	Major Event	All	April
Agent Workshop*	Colombia / TBC	Workshop	All	April
Agent Workshop*	Korea / TBC	Workshop	All	TBC
Alumni Event*	Indonesia / TBC	Alumni Engagement	All	April
Diversify and Hire Skilled Migrant Talent Event*	Australia / Cairns	Workshop	All	April
Diversify and Hire Skilled Migrant Talent Event*	Australia / Brisbane	Workshop	All	May

Please note details in this calendar are subject to change. Please contact Study Queensland [studyqueensland@tiq.qld.gov.au](mailto:studyqueensland@tiq.qld.gov.au) to find out more about events or opportunities of interest.

**STUDY QUEENSLAND**

START HERE. GO ANYWHERE.



**TRADE +  
INVESTMENT**  
QUEENSLAND